

16 - 18 October 2026

+43 (0) 662 / 24 04 - 63 classicexpo@mzs.at www.classicexpo.at



APPLICATION FORM - DEALER

☐Exhibitor ☐Co-exhibitor with:		LISTING IN THE EXHIBITOR CATALOGUE	
LCO-exhibitor with.		First letter for alphabetical order	
GENERAL COMPANY DATA		CATEGORIES (Multiple selection possible, max.3)	
(Details will be used for the exhibitor catalog	ogue)	01 □ Oldtimer &	04 □ Insurance
Company register	VAT	Classic Cars*	05 ☐ Literature
number:	number: Company name acc. to company register	02 ☐ Motorbikes*	06 ☐ Restoration
	Company name acc. to company register	03 ☐ Car equipment &	07 ☐ Accessories
		accessories	
		15 ☐ Services:	08 □ Clothing
First/Last name of person in charge		15 🗆 Services.	
Street/PO-Box			
Country/Postcode/City		16 □ Other:	
Company phone	Mobile phone of person in charge		
	Internet address	*The vehicle battery must be di a small amount of fuel.	sconnected, the tank may only contain
E-Mail address of company			
E-Mail address of person in charge		SUPPORTING PROGRAMME	
	Managing Director	I would like to participate in the sup ☐ workshop	porting programme and offer the following:
CORRESPONDENCE ADDRESS			Subject
(Only if written correspondence should not take place with the registered company)			
Company name acc. to company register			
First/Last name of person in charge		INVOICE ADDRESS	
		(Only if not invoiced to the register	ed VAT-Nr.
Street/PO-Box		company)	
	Country/Postcode/City		
Company phone	Mobile phone of person in charge		
	E-Mail address of person in charge		
TERMS AND CONDITIONS			
and the house rules are accepted in their er tling during the event is not permitted und the court responsible for the city of Salzbu sent to you on request. If you no longer wis	ntirety. Deletions, additions and changes to er penalty of penalty. The place of jurisdicti urg. Austrian law applies. The terms and cou sh to receive this exhibitor information on t	the registration form and the General Te on for all disputes of any kind between I nditions and the house rules are availabl he Classic Expo in the future, you can re nd further information on the subject of	gistration, the General Terms and Conditions (GTC) rms and Conditions are invalid. Premature disman-Messezentrum Salzburg GmbH and the exhibitor is le for download at www.mzs.at/de/agb/ and will be evoke the use of your contact details at any time in f data protection at any time on our website: www.
PLEASE NOTE THE BACK PAGE!		Place, Date	The General Terms & Conditions and the house rules have been duly noted and agreed to. Company stamp, signature



16 - 18 October 2026

+43 (0) 662 / 24 04 - 63 classicexpo@mzs.at www.classicexpo.at



APPLICATION FORM - DEALER

STAND AREA				
Width x Depth m = To	otal sqm (Minimum Area 12m²)			
Up to 100 sqm EUR 50.00 / sqm • From 101 sqm EUR 45.00 / sqm				
☐ Row Stand ☐ ☐ Corner Stand ☐ ☐ Head Stand ☐ ☐ Island Stand				
Details are largely taken into account during planning, but cannot be guaranteed.				
☑ Marketing and service fee (mandatory)	EUR 350.00			
 Quota of exhibitor badges and parking tickets Entry in the print and online exh Waste disposal, hall cleaning, hall lighting during booth construction/dismantline 				
FLOOR COVERING (mandatory)	POWER CONNECTION			
☐ We hereby booksqm carpeting (EUR 11.00 / sqm)	☐ We hereby bookpcs Power connection á 3 kW/230 V incl. consumption.			
☐ Black ☐ Grey ☐ Dark Red				
☐ We lay our own / rented flooring.	up to 19 sqm EUR 175.00 / pcs.			
$\hfill\Box$ The prices for other services can be found in the service catalgoue.	20 - 49 sqm EUR 200.00 / pcs. from 50 sqm EUR 225.00 / pcs.			
INCLUDED BADGES	ADDITIONAL BADGES			
Till 49 sqm: 2 exhibitor badges + 2 long-term parking tickets	☐ Exhibitor badge EUR 25.00 / piece.: piece(s)			
50-99 sqm: 3 exhibitor badges + 3 long-term parking tickets				
> 100 sqm: 4 exhibitor badges + 4 long-term parking tickets (Includes days for setting up, dismantling and fair.)	Long-term parking ticket EUR 15.00 / piece.: piece(s)			
TIP VOUCHERS FOR ADMISSION TICKETS DIGITAL				
Invite your partners and customers to the exhibition and order the corresponding TAN codes for redemption in the online ticket shop.				
☐ I order pieces TAN codes (min. 20 pieces)				
EUR 10.00 per redeemed TAN code (billed after the exhibition).				
TIP BLOG POST				
Use the media reach of the Classic Expo and generate	☐ Blog Post EUR 50.00			
visitor interest in advance. (The organizer reserves the right to select the content)	Send by the end of July to ratz@mzs.at 1 logo, up to 5 photos and text approx. 300 words			
(The digament reserves the right to select the content)				
TIP ADVERTISEMENT IN THE EXHIBITION FOLDS	ER .			
Present your company in the Classic Expo folder.	☐ 1/2 Advert 148 x 105 mm b x h EUR 260.00			
1/4 Advert 74 x 105 mm b x h EUR 170.00				
Bleed: 3mm • 4c, PDF-X Format, 300 dpi • Please send data to: ratz@mzs.at by mid of September.				
All prices are excluding VAT, legal fees, taxes and duties. The terms and conditions are available under: www.mzs.at/agbs Please return by				
Please 100 memory at 100 memor				
	e-mail to classicexpo@mzs.at			
Company name in block letters Place, Date The Ge	eneral Terms & Conditions and the house rules			
have been duly noted and agreed to. Company stamp, signature				