

21. INTERNATIONAL CLASSIC CAR EXHIBITION

17 – 19 OCTOBER 2025

MESSEZENTRUM
SALZBURG



 MESSE
ZENTRUM
SALZBURG

www.classicexpo.at



HOME OF CLASSIC

WELCOME

The 21st Classic Expo!

The International Classic Car Exhibition in Salzburg has become an integral part of the annual road calendar. A coveted and firmly established meeting place at the end of the season. For exhibitors and visitors, for connoisseurs, experts and collectors. For everyone whose heart belongs to rusty iron on four-wheelers and who appreciate quality, variety and history.

Every year, ten halls are waiting to be filled with history on four wheels. A playable outdoor area and state-of-the-art infrastructure, as well as excellent connections to the public transport network, also contribute to the feel-good factor of Classic Expo.

Diverse and colourful is the motto - just like the numerous representatives of automotive history. From dealers to private sellers, from the parts market to classic car clubs - this petrol-fuelled mix is appreciated by around 23,000 visitors.

We look forward to welcoming you too!

"We've been there right from the start and always enjoy coming back. Lots of special vehicles, lots of visitors and the perfect target audience." Daniel Höllinger, Managing Director of R&H Automobile GmbH
(Classic Expo 2023)

"This year is our first time at Classic Expo. We particularly like the personal setting in comparison to other well-known trade fair formats. The right audience is also there. We would love to come back next year." Nils Pfeifer, CEO of Carola Daimler Cars
(Classic Expo 2024)

SPECIAL SHOW 2025

■ 150 YEARS FERDINAND PORSCHE
IN COOPERATION WITH FAHR(T)RAUM

■ 10 YEARS TRAUMWERK

HOME OF...

DEALERS

Some cars come from the scene's major wheeler-dealers, others are private garage treasures, but every car finds a new owner. What makes the Classic Expo so special is the spending power and intense interest of its large and varied visiting public.

PARTS MARKET

Two entire halls are completely devoted to the pleasures of a parts market – browsing, sifting, searching and finding! The well-stocked range of spares, rarities and collectors' items is just a handshake-deal away.

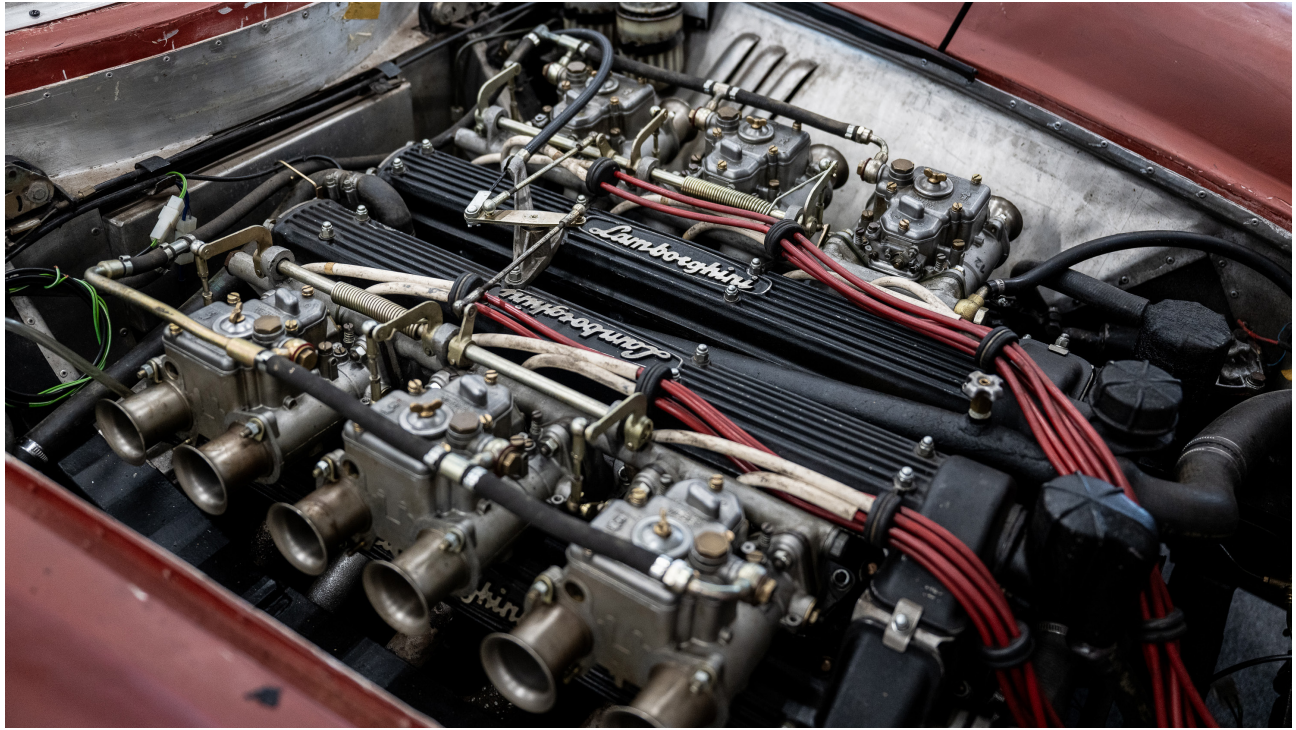
AUCTION

Spectacular programme highlight with high visitor and media interest. The auction offerings range from classic cars from the early days of automobile construction to sports car icons and motorbike classics in all restoration and price categories. Private collections also complement the auction portfolio, which every year impresses with its quality and variety, making the hearts of collectors and newcomers alike beat faster.

CLUBS

The love of old cars is one shared by many. Numerous classic car clubs take advantage of the Classic Expo as a platform upon which to introduce themselves, converse and acquire new members. They are the life and soul of classic car activities, filling the expo halls with a spirit of enthusiasm.



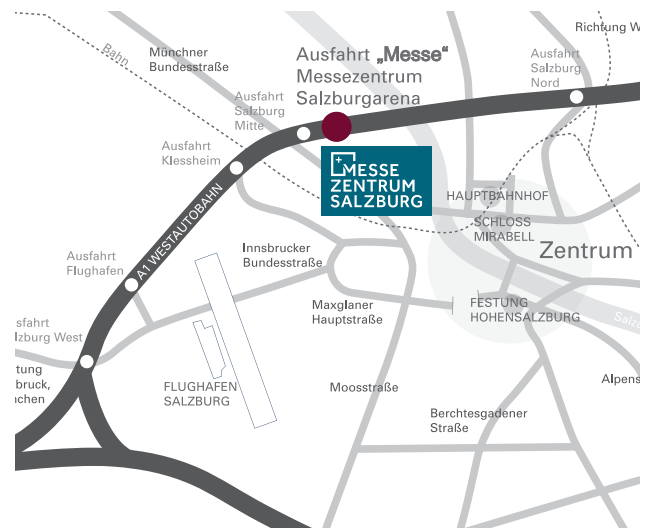


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Our service – your success! Just as we are aware that every classic car needs to be well looked after, we know what exhibitors require and make sure it's here. Classic Expo exhibitors experience professional organisation, a personal atmosphere and customised support. Flexibility is more than decoration on this fair's bodywork – it's what we guarantee every day at the show. You can rely on unbureaucratic expert assistance from our team!



HOW TO CONTACT US

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