

APPLICATION FORM - DEALER

- ☐ Exhibitor
☐ Co-exhibitor with:

GENERAL COMPANY DATA

(Details will be used for the exhibitor catalogue)

Company register number: VAT number:

| | |
|---------------------------------------|----------------------------------|
| Company name acc. to company register | |
| First/Last name of person in charge | |
| Street/PO-Box | |
| Country/Postcode/City | |
| Company phone | Mobile phone of person in charge |
| Internet address | |
| E-Mail address of company | |
| E-Mail address of person in charge | |
| Managing Director | |

CORRESPONDENCE ADDRESS

(Only if written correspondence should not take place with the registered company)

| | | |
|---------------------------------------|-------------|----------------------------------|
| Company name acc. to company register | | |
| First/Last name of person in charge | | |
| Street/PO-Box | | |
| Country/Postcode/City | | |
| Company phone | Company fax | Mobile phone of person in charge |
| E-Mail address of person in charge | | |

TERMS AND CONDITIONS

All prices exclude VAT, legal fees, registration and internet fees, electricity consumption, taxes and levies. By submitting the registration, the General Terms and Conditions (GTC) and the house rules are accepted in their entirety. Deletions, additions and changes to the registration form and the General Terms and Conditions are invalid. Premature dismantling during the event is not permitted under penalty of penalty. The place of jurisdiction for all disputes of any kind between Messezentrum Salzburg GmbH and the exhibitor is the court responsible for the city of Salzburg. Austrian law applies. The terms and conditions and the house rules are available for download at www.mzs.at/de/agb/ and will be sent to you on request. If you no longer wish to receive this exhibitor information on the Classic Expo in the future, you can revoke the use of your contact details at any time in writing: datenschutz@mzs.at. You can read our general data protection declaration and further information on the subject of data protection at any time on our website: www.mzs.at/de/datenschutz/

LISTING IN THE EXHIBITOR CATALOGUE

☐ First letter for alphabetical order

CATEGORIES (Multiple selection possible, max.3)

- | | |
|---|---|
| 01 <input type="checkbox"/> Oldtimer & Classic Cars* | 04 <input type="checkbox"/> Insurance |
| 02 <input type="checkbox"/> Motorbikes* | 05 <input type="checkbox"/> Literature |
| 03 <input type="checkbox"/> Car equipment & accessories | 06 <input type="checkbox"/> Restoration |
| | 07 <input type="checkbox"/> Accessories |
| 15 <input type="checkbox"/> Services: | 08 <input type="checkbox"/> Clothing |

16 ☐ Other:

! * The vehicle battery must be disconnected, the tank may only contain a small amount of fuel.

SUPPORTING PROGRAMME

I would like to participate in the supporting programme and offer the following:

- ☐ workshop ☐ talk

Subject

INVOICE ADDRESS

(Only if not invoiced to the registered company)

VAT-Nr.

| |
|----------------------|
| <input type="text"/> |
| <input type="text"/> |

Place, Date

The General Terms & Conditions and the house rules have been duly noted and agreed to.
Company stamp, signature

PLEASE NOTE THE BACK PAGE!

APPLICATION FORM - DEALER

STAND AREA

Width m × Depth m = Total m² (Minimum Area 12m²)

Up to 100 m² EUR **50,00** / m² • From 101 m² EUR **45,00** / m²

☐ Row Stand ☐ Corner Stand ☐ Head Stand ☐ Island Stand

Details are largely taken into account during planning, but cannot be guaranteed.

☒ Marketing and service fee (mandatory)

EUR **350,00**

- Quota of exhibitor badges and parking tickets • Entry in the print and online exhibitor catalogue • Various printed advertising materials
- Waste disposal, hall cleaning, hall lighting during booth construction/dismantling

FLOOR COVERING (mandatory)

☐ We hereby book m² carpeting (EUR **11,00** / m²) ☐ Black ☐ Grey ☐ Dark Red

☐ We lay our own / rented flooring.

The prices for other services can be found in the service catalogue.

INCLUDED BADGES

Till 49 m²: 2 exhibitor badges + 2 long-term parking tickets
50-99 m²: 3 exhibitor badges + 3 long-term parking tickets
> 100 m²: 4 exhibitor badges + 4 long-term parking tickets
(Includes days for setting up, dismantling and fair.)

ADDITIONAL BADGES

☐ Exhibitor badge EUR **25,00** / piece.: piece(s)

☐ Long-term parking ticket EUR **15,00** / piece.: piece(s)

TIPP VOUCHERS FOR ADMISSION TICKETS

Invite your partners and customers to the exhibition and use the opportunity to personalize admission tickets with your company name. Order by mid of August. Redemption of the voucher codes in the online ticket shop.

☐ Voucher print pieces (min. 20 pieces)

☐ Voucher digital pieces (min. 20 pieces)

EUR **10,00** per admission ticket (admission tickets actually redeemed will be billed after the exhibition). Voucher print plus EUR **60,00** processing fee.

TIPP BLOG POST & SOCIAL MEDIA

Use the media reach of the Classic Expo and generate visitor interest in advance.
(The organizer reserves the right to select the content)

☐ Blogpost & Social Media EUR **50,00**
(1 Logo, up to 5 pictures and text ~300 words)

Please send data to: schroeckenfuchs@mzs.at by end of July.

TIPP ADVERTISEMENT IN THE EXHIBITION FOLDER

Present your company in the Classic Expo folder.

☐ 1/2 Advert 148 x 105 mm b x h EUR **260,00**

☐ 1/4 Advert 74 x 105 mm b x h EUR **170,00**

☐ 1/1 Advert 148 x 210 mm b x h EUR **350,00**

Bleed: 3mm • 4c, PDF-X Format, 300 dpi • Please send data to: schroeckenfuchs@mzs.at by mid of September.

All prices are excluding VAT, legal fees, taxes and duties. The terms and conditions are available under: www.mzs.at/agbs

Please return by e-mail to
classicexpo@mzs.at

Company name in block letters

Place, Date

The General Terms & Conditions and the house rules
have been duly noted and agreed to.
Company stamp, signature