

### APPLICATION FORM • DEALER

- Exhibitor  
 Co-exhibitor with:

#### GENERAL COMPANY DATA

(Details will be used for the exhibitor catalogue)

Company register number:		VAT number:	
Company name acc. to company register			
First/Last name of person in charge			
Street/PO-Box			
Country/Postcode/City			
Company phone	Company fax	Mobile phone of person in charge	
Internet address			
E-Mail address of company			
E-Mail address of person in charge			
Managing Director			

#### CORRESPONDENCE ADDRESS

(Only if written correspondence should not take place with the registered company)

Company name acc. to company register	
First/Last name of person in charge	
Street/PO-Box	
Country/Postcode/City	
Company phone	Company fax
Mobile phone of person in charge	
E-Mail address of person in charge	

#### TERMS AND CONDITIONS

All prices exclude VAT, legal fees, registration and internet fees, electricity consumption, taxes and levies. By submitting the registration, the General Terms and Conditions (GTC) and the house rules are accepted in their entirety. Deletions, additions and changes to the registration form and the General Terms and Conditions are invalid. Premature dismantling during the event is not permitted under penalty of penalty. The place of jurisdiction for all disputes of any kind between Messezentrum Salzburg GmbH and the exhibitor is the court responsible for the city of Salzburg. Austrian law applies. The terms and conditions and the house rules are available for download at [www.mzs.at/de/agb/](http://www.mzs.at/de/agb/) and will be sent to you on request. If you no longer wish to receive this exhibitor information on the Classic Expo in the future, you can revoke the use of your contact details at any time in writing: [datenschutz@mzs.at](mailto:datenschutz@mzs.at). You can read our general data protection declaration and further information on the subject of data protection at any time on our website: [www.mzs.at/de/datenschutz/](http://www.mzs.at/de/datenschutz/)

#### LISTING IN THE EXHIBITOR CATALOGUE

- First letter for alphabetical order

#### DEALER CATEGORIES

- |  |                                      |
|--|--------------------------------------|
| <input type="checkbox"/> Oldtimer & Classic Cars     | <input type="checkbox"/> Clothing    |
| <input type="checkbox"/> Motorbikes                  | <input type="checkbox"/> Restoration |
| <input type="checkbox"/> Car equipment & accessories | <input type="checkbox"/> Literature  |
| <input type="checkbox"/> Accessories                 | <input type="checkbox"/> Insurance   |

\* The vehicle battery must be disconnected, the tank may only contain a small amount of fuel.

- Services:

- Other:

#### SUPPORTING PROGRAMME

I would like to participate in the supporting programme and offer the following:

- workshop  talk

	Subject
--	---------

#### INVOICE ADDRESS

(Only if not invoiced to the registered company)

	VAT-Nr.

**PLEASE NOTE THE BACK PAGE!**

Place, Date

The General Terms & Conditions and the house rules have been duly noted and agreed to.  
Company stamp, signature

### APPLICATION FORM • DEALER

#### STAND CONSTRUCTION

Please note that the stand area must have floor covering (EUR 11,00 / m<sup>2</sup> carpet) and any necessary back and side walls! The prices for other services can be found in the service catalogue.

- Row Stand  
  Corner Stand  
  Head Stand  
  Island Stand

Specified dimensions are largely taken into account during planning, but cannot be guaranteed.

Marketing and service fee (mandatory)

- Quota of exhibitor badges and parking tickets
- Entry in the print and online exhibitor catalogue
- Various printed advertising materials
- Waste disposal, hall cleaning, hall lighting during booth construction/dismantling

EUR 350,00

Co-exhibitor fee

EUR 250,00

#### STAND AREA

Width  m

Height  m

Total (Minimum area 12m<sup>2</sup>)  m<sup>2</sup>

Up to 100 m<sup>2</sup> EUR 50,00 / m<sup>2</sup> • From 101 m<sup>2</sup> EUR 45,00 / m<sup>2</sup>

#### INCLUDED BADGES

Till 49 m<sup>2</sup>: 2 exhibitor badges + 2 long-term parking tickets  
50-99 m<sup>2</sup>: 3 exhibitor badges + 3 long-term parking tickets  
> 100 m<sup>2</sup>: 4 exhibitor badges + 4 long-term parking tickets  
(Includes days for setting up, dismantling and fair.)

#### ADDITIONAL BADGES

Exhibitor badges EUR 25,00 / piece.: \_\_\_\_\_ piece(s)

Long-term parking ticket EUR 15,00 / piece.: \_\_\_\_\_ piece(s)

#### VOUCHERS FOR ADMISSION TICKETS

Invite your partners and customers to the exhibition and use the opportunity to personalize admission tickets with your company name.

EUR 10,00 per admission ticket (admission tickets actually redeemed will be billed after the exhibition). Voucher print plus EUR 60,00 processing fee.

Voucher print \_\_\_\_\_ piece(s)

Voucher digital \_\_\_\_\_ piece(s)

#### BLOG POST & SOCIAL MEDIA

Use the media reach of the Classic Expo and generate visitor interest in advance.

(The organizer reserves the right to select the content)

Blogpost & Social Media EUR 50,00  
(1 Logo, up to 5 pictures and text ~300 words)

Please send data to: mueller@mzs.at by 31 July 2023

#### ADVERTISEMENT IN THE EXHIBITION FOLDER

Present your company in the Classic Expo folder.

1/4 Advert 74 x 105 mm b x h EUR 170,00

1/2 Advert 148 x 105 mm b x h EUR 260,00

1/1 Advert 148 x 210 mm b x h EUR 350,00

Bleed: 3mm • 4c, PDF-X Format, 300 dpi • Please send data to: mueller@mzs.at by 8 September 2023

#### ORDERING DETAILS

Company name:.....

All prices are excluding VAT, legal fees, taxes and duties.

The terms and conditions are available under: [www.mzs.at/agbs](http://www.mzs.at/agbs)

Person in charge: .....

E-Mail: .....

Place, Date

The General Terms & Conditions and the house rules have been duly noted and agreed to.  
Company stamp, signature

Please return by e-mail to  
[classicexpo@mzs.at](mailto:classicexpo@mzs.at)